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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	ATTORNEY DOCKET NO. CONFIRMATION NO.		
10/791,298	03/01/2004	James T. Morris	58083/374981 (M065)	3516		
72058 Kilpatrick Sto	7590 02/01/201 ckton LLP- Adobe Syst	EXAM	EXAMINER			
Kilpatrick Stockton LLP 1100 Peachtree Street Adlanta, GA 30309-4530			TRAN,	TRAN, PAUL P		
			ART UNIT	PAPER NUMBER		
		2618				
			MAIL DATE	DELIVERY MODE		
			02/01/2010	PAPER		

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

## Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)		
10/791,298	MORRIS ET AL.		
Examiner	Art Unit		
PAUL P. TRAN	2618		

	PAUL P. TRAN	2618					
The MAILING DATE of this communication appears on the cover sheet with the correspondence address							
THE REPLY FILED 13 January 2010 FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.							
application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Appe for Continued Examination (RCE) in compliance with 37 C periods:							
a) The period for reply expiresmonths from the mailing							
no event, however, will the statutory period for reply expire I: Examiner Note: If box 1 is checked, check either box (a) or ( MONTHS OF THE FINAL REJECTION. See MPEP 706.07(	The period for reply expires on: (1) the mailing date of his Advisory Action, or (2) the date set forth in the final rejection, whichever is later. In no event, however, will the statutory period for reply expire later than SIX MONTHS for this the mailing date of the final rejection. Examiner Mote: If box 1 is checked, check either box (a) or (b). ONLY CHECK BOX (b) WHEN THE FIRST REPLY WAS FILED WITHIN TW. MONTHS OF THE FIRNAL REJECTION. See MEPE 706.07(f).						
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checket. Any reply received by the Office later may reduce any earned patient term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	ension and the corresponding amount of shortened statutory period for reply origing than three months after the mailing date	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as				
The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any exter Notice of Appeal has been filed, any reply must be filed was compared.	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the	of the date of appeal. Since				
<u>AMENDMENTS</u>							
The proposed amendment(s) filed after a final rejection, I  a) They raise new issues that would require further coi  b) They raise the issue of new matter (see NOTE belo  c) They are not deemed to place the application in bet	nsideration and/or search (see NOT w);	E below);					
appeal; and/or (d) ☐ They present additional claims without canceling a	corresponding number of finally reis	ected claims					
NOTE: (See 37 CFR 1.116 and 41.33(a)).							
The amendments are not in compliance with 37 CFR 1.1:     Applicant's reply has overcome the following rejection(s)		mpliant Amendment (I	PTOL-324).				
Newly proposed or amended claim(s) would be all non-allowable claim(s).		imely filed amendmer	t canceling the				
<ol> <li>For purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is provided.</li> </ol>		be entered and an e	planation of				
The status of the claim(s) is (or will be) as follows: Claim(s) allowed:							
Claim(s) objected to:							
Claim(s) rejected: <u>1.3-19.21-65 and 67-102</u> . Claim(s) withdrawn from consideration: <u>2.20 and 66</u> .							
AFFIDAVIT OR OTHER EVIDENCE							
<ol> <li>The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).</li> </ol>							
<ol> <li>The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary</li> </ol>	vercome all rejections under appea	l and/or appellant fail:	to provide a				
10. The affidavit or other evidence is entered. An explanatio REQUEST FOR RECONSIDERATION/OTHER	n of the status of the claims after er	ntry is below or attach	ed.				
The request for reconsideration has been considered bu See Continuation Sheet.	t does NOT place the application in	condition for allowan	ce because:				
12. Note the attached Information <i>Disclosure Statement</i> (s). 13. Other:	PTO/SB/08) Paper No(s).						
/Nay A. Maung/ Supervisory Patent Examiner, Art Unit 2618	/PAUL P. TRAN/ Examiner, Art Unit 2618						

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06)

Continuation of 11. does NOT place the application in condition for allowance because: The Applicant's response in substance.

(A) Regarding claim 1, the Applicant argues that "Claim 1 recites storing and using data for a "subscribed to "channel on mobile devices, specifically reciting that data feeds comprising channel data that is updated over time, such that updated channel data is provided over time for storage in a feed store on each one of said plurality of mobile units for each one of a plurality of channels subscribed to and that channel application presentation on each one who may be application presentation on each mobile device uses the updated channel data from the feed store to display of each plurality of channels subscribed to", the Applicant further argues that "neither Clayton nor Tashiro teaches or suggests the claimed provision of "subscribed to" channel data on mobile devices as described" in claim 1 above.

In response to argument (A) above, the examiner respectfully disagrees. Clayton (ABS; Col. 2: 65-Col. 5: 32) tries to solve a problem of a traditional radio device by unadequately providing update to the internal database of radio device. Clayton (Col. 6: 3-37) proposes a system that supports two type of channels such as audio broadcasts and personal information services that can be updated by location as the mobile device travels on the roads, notwithstanding the audio broadcasts envice, the personal enviews comprising email navigation, traffic alerts, which are multimedia contents that requires the information to be downloaded and stored within the memory of the device, i.e. update memory on the road and present to user via the display screen. Clayton (Col. 13: 61-Col. 14: 2) also discloses how user may setup user profile for purchasing or subscribing the the display screen. Clayton (Col. 13: 61-Col. 14: 2) also discloses how

In addition to Clayton, Tashiro (ABS, Figs. 6, 12 and 19-20) furthermore discloses with details as how the each multimedia content channel is updated, accumulated and presented in real-time to subscriber on the mobile device 40 (Fig. 6, Page 5:[0078]-[0081]). Furthermore, Tashiro (Fig. 12, Page 7: [0118]) discloses how user can buy ticket of a horse race game and process how to pay for the subscribed game or channel. Furthermore, Tashiro (Fig. 18, ref 1200, Page 10: [0171]) discloses a satellite system comprising a electronic settlement system allow the fee charging when the device download the detail information. Furthermore, Tashiro (Figs. 19-20), shows purchasing and acquiring payment detail information using data store docking station and the mobile receiver, 300 via internet connection.

As can be seen above, the examiner respectfully submits that Clayton and Tashiro discloses the limitations of Claim 1, since claim 1 simply states (partially quoted):

"said data feed comprising channel data that is updated over time such that updated channel data is provided over time for storage in a feed store on each one of said plurality of mobile units for each one of a plurality of channels subscribed to."

Claim 1 does not discloses any details as how the updated channel data is stored or privided over time nor what are the plurality of channels subscribed-to by user to be used. Based on at least one of the above reason, the examiner respectfully requests the rejection of claim 1 be maintained. Claims 19, 34, 48, 63, 78, 84, 90 and 96 due to the similarity in claims dimitations, their rejections are therefore also kept unchanged. All dependent claims depending to the above claims therefore remain rejected as currently presented in the last final Office action.